



News Release
For immediate release

November 18, 2009

ACRI crowns contest winner

A 12-year old girl gets to see what it's like to be research scientist at the Atlantic Cancer Research Institute

(Moncton NB)—Roxanne Benoît, from the Léandre LeGresley School in Grande-Anse, New Brunswick, NB is the happy young winner of the “*Eurêka, j’ai trouvé!*” contest, which was held from October 5 to 16, 2009 over Radio-Canada Acadie French radio station.

The primary goal of this competition, organized by the Atlantic Cancer Research Institute (ACRI) in conjunction with Radio-Canada Acadie, was to enhance awareness among young people about the importance of scientific research and how such research can improve our quality of life.

Many fifth through eighth graders from the Atlantic Region entered in hopes of winning different prizes, with the top award being participation for one day in the ACRI’s research efforts. “We are delighted by the interest and involvement that this activity generated. Opening our doors to young people provides an excellent opportunity to share our passion for research and discovery with them,” said Françoise Roy, Director of Communications and Development at the ACRI.

Participants had to answer two questions, one of which was: “Which scientific discovery changed the world and why?”

Ms. Benoît’s answer was “The DNA test.”

Ms. Claire Hendy, Broadcasting Manager for the Société Radio-Canada Atlantique explained: “Teaching through games is an approach we like to use with the public. This contest gave a voice to young people and helped us learn more about the discoveries that have shaped them.”

Anissa Belkaïde, ACRI research assistant, will be one of those on hand to ensure Roxanne has an unforgettable day: “Young people are curious and thirsty for knowledge; I am always pleased to help teach them and awaken their interest in science.”

This young scientist’s adventure will take place on November 20. The prize also includes a two-night stay at the Ramada Plaza Crystal Palace Hotel.

- 30 -

FFI:

Françoise Roy
Director, Communications and Development
Atlantic Cancer Research Institute
(506) 862-4221
(506) 866-1686 (mobile)
francoiser@canceratl.ca